

# Environmental Justice:

*Where we are now & where we are going*

April 24th & 25th, 2023

Presented by:



Multicultural  
Health Institute

## April 24th and 25th Exclusive two-day event Sponsorship Prospectus

April 24th—6:00 PM

Exclusive film screening of *Dark Waters* at Fogartyville on April 24th! This film highlights Rob Bilott's successful lawsuit against the multinational chemical company DuPont. Bilott is an environmental attorney from Cincinnati who has led complex cases for clients impacted by exposure to damaging per- and polyfluoroalkyl substances ("PFAS"). *Dark Waters* tells Bilott's story of how he went under great risk to uncover the connection of unexplained deaths to one of the world's largest corporations. The film stars Mark Ruffalo as Bilott and won the award for Best Feature Film at Environmental Media Association Awards.

Following the screening, Rob Bilott will lead a conversation to discuss the work that still must be done to protect our environment from dangerous pollutants.

April 25th 1:00 PM—5:00 PM (reception to follow)

### Environmental Justice: Where we are now & where we are going

Join MHI at the Powel Crosley Estates where we will continue the conversation with a focus on our Florida Suncoast. Local community members, environmental experts and advocates will join us to dive into the work currently taking place and discuss what still needs to be done.

Local community experts including Fredd Atkins, Dr. Kameron Partridge Hodgins, Christine Quigley, Justin Bloom and Tom Higginbotham will lend their expertise for an engaging conversation.





# Sponsorships Now Available

2023 Environmental Justice 2-day event  
In-person and virtually April 24th and 25th.

## The Multicultural Health Institute

The Multicultural Health Institute (MHI) is a 25-year-old non-profit organization in Sarasota, Florida whose mission is to reduce health disparities and achieve equity by promoting and ensuring equal healthcare access and treatment for predominantly BIPOC individuals and vulnerable communities. MHI has facilitated numerous community-based research and advocacy initiatives.

## Environmental Justice: Where we are now & where we are going

Join MHI and the community for this two-day event focused on evaluating the current conditions of our environment and what we need to do to improve our ecosystem. Day one will feature a film screening of *Dark Waters* followed by a facilitated conversation with Rob Bilott. Day-two will feature a panel discussion from community experts followed by an interactive community-based exercise designed to join collective ideas for the greatest impact. In closing, participants will come together with the day's speakers for a reception and networking event in hopes that continued connections will be bridged for future environmental sustainability partnerships.

## Audience

From our work directly with community members to our partnerships with government agencies, community foundations, hospitals and physicians, local and national health organizations, and other community-based organizations, MHI draws audience members from many walks of life. We expect 125 participants through in-person and digital attendance. You and your organization can be a part of this captivating work by supporting this event through a sponsorship or outright donation.

For more information or to sign on to be a sponsor contact Rebekah Prieto, Director of Programs and Operations.

[Rebekah.prieto@the-mhi.org](mailto:Rebekah.prieto@the-mhi.org)

O: (941) 706-3662

C: (928) 830-9570



Multicultural Health Institute  
Promoting quality healthcare for all



## Sponsor the Event

### Visionary \$7500

- Eight complimentary registrations
- Opportunity to deliver welcome message
- Two individualized wellness consultations with Dr. Merritt
- Two scholarships provided to deserving recipients
- Recognition from podium during event
- Full page advertisement in printed and digital program
- Logo in printed and digital program
- Highlighted as sponsor through email and social media marketing
- Highlighted as sponsor through email and social media marketing

### Innovator \$5000

- Six complimentary registrations
- Opportunity to deliver welcome message
- One individualized wellness consultation with Dr. Merritt
- One scholarship provided to deserving recipients
- Recognition from podium during event
- Half-page advertisement in printed and digital program
- Logo in printed and digital program
- Highlighted as sponsor through email and social media marketing

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### Community Builder \$2,500

- Four complimentary registrations
- Quarter-page advertisement in printed and digital program
- Recognition from podium during event
- Logo in printed and digital program
- Highlighted as sponsor through email and social media marketing

### Champion \$1,000

- Two complimentary registrations
- Business card size advertisement in printed and digital program
- Logo in printed and digital program
- Highlighted as sponsor through email and social media marketing

**B**e the change you want to see in the world

# 2023 sponsorship commitment form

☐ **Yes!** I want to support this year's Environmental Justice two-day event

☐ Visionary \$7,500

☐ Innovator \$5,000

☐ Community Builder \$2,500

☐ Champions \$1,000

☐ We are unable to sponsor your event but would like to provide a donation  
in the amount of \$\_\_\_\_\_

Business Name: \_\_\_\_\_

Contact person: \_\_\_\_\_ Email: \_\_\_\_\_

Phone: \_\_\_\_\_

## Payment

☐ Please call me for payment

☐ I will make my payment online

☐ I will mail my payment

### Mailing address

The Multicultural Health Institute  
677 N Washington Blvd.  
Sarasota, FL 34236

**Please email completed form to Rebekah Prieto at Multicultural Health Institute**

Email: [rebekah.prieto@the-mhi.org](mailto:rebekah.prieto@the-mhi.org)

To mail or hand deliver, please call (941) 706-3362

**Deadline for inclusion in event program: April 7, 2023**

Please email high quality logo and advertisement (if included in your package) to [Rebekah.prieto@the-mhi.org](mailto:Rebekah.prieto@the-mhi.org)

# Ad Space is Available

*Ads will be featured in the digital and print versions of the event program.*

<p><b>Full Page</b> 6.5" x 9.5" (7" x 10" bleed size)</p> <p>Keep live matter 0.25" away from all trim</p>	<p><b>1/2 Page Horizontal</b> 6.5" x 4.5"</p>	<p><b>1/4 Page</b> 3" x 4.5"</p>	<p><b>Business Card Size Ad</b> 3" x 1.5"</p>
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\_\_\_ Full Page—\$500

\_\_\_ 1/2 Page—\$250

\_\_\_ 1/4 Page—\$150

\_\_\_ Business Card Size — \$75

Business Name: \_\_\_\_\_ Contact  
person: \_\_\_\_\_ Email: \_\_\_\_\_ Phone:  
\_\_\_\_\_

⇒ *All ads must be approved by the event program committee's marketing team.*

Please email completed form to Rebekah Prieto at the Multicultural Health Institute

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